



Camera Italia per i Balcani e Paesi della Federazione Euroasiatica

Allegato 2 - Programma

III National Export Support Forum May, 24-25, 2017

9:00 – 10:00	Registration of participants
10:00 – 11:30	Gala Session: «National export support under the economic reforms in Ukraine»
	<i>Location: Grand Hall</i>
	<i>Themes for discussion:</i> The economic reform in Ukraine, as a basis of the national economy growth and foreign policy implementation Exports State support: national export strategy, priorities and action plan Stimulating factors and measures of exports Leading countries experience for government and business cooperation
	<i>Moderator:</i>
11:30 – 12:00	Coffee Break
12:00 – 14:30	Panel Discussion: «Export support mechanisms: new opportunities for Ukrainian enterprises»
	<i>Location: Grand Hall</i>
	<i>Themes for discussion:</i> Priority export support issues from Ukrainian diplomatic missions abroad Activity, plans and results of the Exporters and Investors Council under the MFA of Ukraine Export support bodies: networking and activities Sector industry cooperation with foreign partners: Ukraine-EU High-level dialogue in the industrial sector International business support programs in Ukraine: HORIZON2020, COSME, EEN, EBRD (EC), CUTIS, PLEDDG (Canada), GIZ (Germany), NEFCO (Finland), USAID, IFC (USA), SECO (Switzerland) Financing of export operations: modern tools, new opportunities Authorized economic operators and approved exporters Insurance in export activity: how to avoid the risks New opportunities in marketing, logistics, customs clearance and distribution Public procurement abroad in a framework of GPA agreement: how to win public tenders abroad
	<i>Moderator:</i>
14:30 – 15:30	Lunch
15:30 – 18:00	Panel Discussion: «Successful stories of export activity in Ukraine»
	<i>Location: Grand Hall</i>
	<i>Themes for discussion:</i> Experience in export business strategy Opening new markets and overcome existing barriers Interesting practices in export promotion of various product groups Practice transition to value-added products Successful partners search in foreign exhibitions Information resources work is the success in foreign trade The best financing trade experience Logistics: exporting goods from manufacturing to shelf The useful services by Chambers of Commerce and Industry in Ukraine Exporters training as the key to exports success Entry practices to foreign retailers
18:00 – 18:30	Speakers come up to the press

